



Hill Runners of Hunterdon

2Q 2021 Board Meeting Agenda, June 5, 2021

Attendance: Dave Brown, Cyrena Terricone, Kris Doty, Ron Pawlikowski, Becca Mazzolla, Valerie Mathews

1. Review and approval of 1Q21 annual meeting minutes- minutes approved
2. Treasurer's Report
 - a. Financial health
 - i. Club is in good financial standing
 - ii. RRCA Membership is fully paid for 2021 and we can decide whether the 2022 dues comes out this year or early next year
 - iii. Club has saved money since guest runner days were on hold due to COVID pandemic
 - iv. Club has also saved money on using Val's address instead of a PO Box
 - v. Club will be making a \$100 donation to Camp Carr
3. Membership
 - a. Active membership status
 - i. 36 active members, 1 new
 - ii. We had 46 members in 2020 and 61 members in 2019. Many members have since moved. **Action Item: KD to send email to members who have not renewed in the past two years.**
 - iii. Look into other options for advertisement. Hunterdon Observer, Readington News, Clinton Township Newsletter, Table on Columbia Trail **Action Item: CT to contact Minuteman regarding cost of lawn signs**
4. Club runs
 - a. Review status of regular Saturday and Sunday runs
 - July 11th Ed- hosted run
 - July 18th- Columbia Trail- table
 - July 25th balloon run from Cyrena's house-
 - August 1st- Pub Run-table on CT
 - August 15th- Ron's House pool party run
 - August 22th- Prallsville/Stockton- table
5. Volunteering Events
 - a. Clinton Township Country Run - Great turnout of volunteers for water tables
 - b. Other –
 - i. GOTR- no date scheduled yet
 - ii. Main Street Half Marathon (Oct 10)- set up table at the expo on Oct. 9th

6. Social Events

- a. Annual dinner/picnic-Hunterdon County Parks- Cedar Pavillion
 - i. BYOB, family members invited, Every adult \$5 and bring something
 - ii. Possible dates: August 8th, 7th or 14th
 - iii. Save the date to go out as soon as we reserve the date **Action Item: KD to send out save the date email**
 - iv. Poll members regarding what they would like to bring **Action Item: KD to send out Google Form**
- b. Guest runner days 3Q (July 10th, Aug 14th, Sep 11th)-
- c. Member-hosted runs- Ed July 11th, Cyrena July 25th, Ron August 15th
- d. HRH social runs:
 - i. June 17th Conclave
 - ii. Weekly (Thursdays) starting June 24th at CT followed by High Rail.
- e. Looking into Wine Run- Possibly Unionville - July 10th or 17th
- f. LV Pub Run- August 1st
- g. Balloon Festival Run- July 25th

7. Cross-club Relations

- a. Rose City/HRH USATF team-Kathy coordinating schedule of events
- b. Base Camp-some crossover members

8. Marketing

- a. Facebook – weekend runs and beer runs posted weekly
- b. Logo gear – next order date-
 - i. Discuss with members at the picnic
 - ii. Look into using Destination Athlete- **Action Item: VM will contact Destination Athlete**
 - iii. Possible items of interest -windbreaker, joggers, vest, pint glasses, stemless wine glasses,
- c. Member communications
 - i. email updates sent to members as needed
 - ii. Newsletter-Kathy working on July Q3
- d. Website
 - i. updated with runs and events

9. Additional Business -none