



Hill Runners of Hunterdon

4Q19 Board Meeting Agenda, November 23, 2019

Start Time: 11:15AM

End Time: noon

Attendees: Erin Fulton, Cyrena Terricone, Valerie Mathews, Dave Brown, Becca Mazzolla, Ron Palikowski

1. Review and approval of 3Q19 minutes
  - a. Approved
2. Volunteering Events
  - a. Turkey Trot – HRH team
    - i. Dave to reach out to DS to coordinate team photo before the race
  - b. Other – none others
3. Social Events
  - a. Member-hosted runs
    - i. None coming up
  - b. Guest runner days (Dec 7, Jan 4, Feb 1)
    - i. Dave will do Dec 7<sup>th</sup>
    - ii. Cyrena covering the other two
  - c. Additional HRH social runs –
    - i.
4. Cross-club Relations
  - a. Rose City/HRH USATF team
    - i. Kathy Hale is organizing team for the XC Champ Dec 14<sup>th</sup> at Lehigh
  - b. BC-AC – HRH teams in BC-AC races
    - i. We participated in the Main Street Half Marathon
5. Marketing
  - a. Aid stations – future locations/dates
    - i. Table till the spring
  - b. Logo gear – review results of recent sale, determine next sale dates
    - i. Only sold 5 items (4 people)
    - ii. Next year – look into buying some extra items to have on stock for members who missed purchasing when the store is open.
    - iii. Look into opening the store in the Spring.
    - iv. Cyrena (and Carolyn): Looked into Mugs as new item with a new vendor. Cyrena will work with Carolyn to get an order set up and purchased.

- c. Member communications – email/newsletter
  - i. Erin is too busy at this time to put one together at this time. Dave and Erin will work on one for the next month, and plan to do quarterly going forward due to the time commitment or more often if support (volunteers) is available.
    - 1. Maria Klemmtz and Ron P – BQed
    - 2. Bev and Mirril – CQed
    - 3. Kris Doty running her first full in December
  - d. Website – sponsored ads, club run updates, results
  - e. Facebook
- 6. Membership
  - a. Status/updated list, new members, new member welcome emails
  - b. 72 current active members
  - c. December – send out email about renewing dues.
  - d. Update Running Warehouse code at the end of the year
  - e. Waivers –
    - i. even for non-members to run with the club, Valerie to look into prepare a waiver form for non-members, and other situations
    - ii. Members need to re-sign every year – Board Members to keep copies with them to collect signatures at weekend runs and other events.
- 7. Treasurer’s Report
  - a. Financial Health
    - i. Current balance \$1,260
    - ii. Cyrena to start submitting reimbursement for her purchasing of food.
    - iii. Account switch from TD Bank (which will start charging \$25 monthly fee). Valerie has been looking into other banks – but haven’t found one with no fees. Valerie to continue to look into – such as Fidelity.
- 8. Additional Business
  - a. 1Q20 annual meeting date and location
    - i. January 27 or 30<sup>th</sup> at Valerie’s house. Valerie to confirm date.
  - b. 2020 officer election held at First Quarter 2020 Annual Meeting
    - i. Kathy and Kris both interested in secretary. Becca to talk to them about it.
    - ii. Becca to step into the Member at Large position. Erin stepping down from this position, but plans to continue with the newsletter.
    - iii. The rest of the board is currently okay with their positions.
    - iv. In email alert note that the secretary position is open for nominations.
    - v. Ron to continue with the Sunday runs selections, race results and update the running warehouse.